

G.A.C. Group opens its capital to new partners to accelerate its development.

G.A.C. Group is an international consulting firm whose purpose is to accelerate innovation and performance of companies and territories for a responsible development and a sustainable growth.

G.A.C. Group's positioning on the entire value chain of innovation and on the performance levers of HR and fiscal issues allows it to assert its position as a major player in the development and competitiveness of companies and territories.

In order to accelerate its organic and external growth project, G.A.C. Group, in collaboration with its founding shareholder, has chosen **new strategic partners to strengthen its capital**.

After 20 years of existence and a position as a key player in its market, this new collaboration is an opportunity for G.A.C. Group to accelerate the various phases of its strategy supported by:

- Strengthening its **strategic consulting** position, in addition to its operational consulting activities, to align innovation strategies and performance levers with the development objectives of companies and regions;
- The embodiment of a **company with Impact**, accompanying its clients in the alignment of their CSR approach, their activities, their innovations, their performance criteria, their development and their organization in order to reconcile and respond in a sustainable manner to **economic, societal and environmental issues**;
- Consolidation of its **digital strategy** through the development of software offerings that improve customer productivity;
- An ambitious **acquisition program** to strengthen its positions and diversify its activities;
- The acceleration of its **international expansion**.

To write this new chapter in the company's development, two new partners are joining the capital alongside the founding shareholder and the company's management:



GENEO Capital Entrepreneur, an "**Evergreen**" investment company whose purpose is to provide SMEs with the means to achieve their ambitions, in a **sustainable and positive impact approach**.

G.A.C. Group is perfectly aligned with the values of GENEO Capital Entrepreneur, which embodies **tailor-made finance** that promotes the growth of **human capital** and supports **positive-impact societal trends** to better reconcile performance and meaning.

bpifrance whose mission is to support companies in their **development** by **financing** their activities, **innovations, ecological and energy transition** projects and international expansion.

This participation in our capital offers us an effective and meaningful cohesion with the dimensions of our corporate mission.

In addition to financial resources, our new partners will also provide long-term support in terms of skills, advice and an international network, enabling us to accelerate the various horizons of our strategy.

Thus, through this strategic collaboration, driven by aligned visions and shared values, G.A.C. Group reaffirms its mission: **'Innovation & Performance for Impact'** in order to accelerate the scope of its activities and to better support companies and territories in their societal and environmental challenges.



Fanny Letier
Co-founder of **GENEO**
Capital Entrepreneur

"When G.A.C. Group advises a company or public entity, its goal is to find the best solutions to make its business more efficient, sustainable and virtuous. This approach fits exactly with our DNA as impact investors."

Marc Dupuy
Associate Director
of **GENEO**

"Thanks to this, G.A.C. Group benefits from a customer satisfaction rate close to 100%. This rare quality comes on top of a convincing growth plan, in a particularly dynamic consulting market."



Axel Piriou
Director of **Participations**

"Bpifrance and G.A.C. Group share a common DNA, which is to be a partner in innovation at the service of companies. This operation will allow us to involve some twenty managers in the development project, which aims to consolidate G.A.C. Group's central position in France and to pursue its ambitious international growth."

Ludovic Soulaillaie
Investment Officer
at **Bpifrance**



"I am very proud of this new collaboration between G.A.C. Group and its new partners, GENEO Capital Entrepreneur and Bpifrance, and of the renewed confidence of our founding shareholder. This cooperation will enable our group to accelerate its development in order to continue to generate profitable growth in a sustainable manner and to strengthen our positioning as a company with impact. It will also give us additional opportunities to intensify the added value we bring to our clients in the same spirit of quality, trust, high standards and excellence.

I am also very happy about the positive impacts related to the sharing of the company's value and very confident about the growth and development of our talents.

Our mission is more than ever consistent with our actions to facilitate the acceleration of innovation, the development of business competitiveness and the attractiveness of the territories."

Christophe Boytchev
CEO **G.A.C. Group**



G.A.C..GROUP

Innovation & Performance for Impact

Press release
Issy les Moulineaux – Paris
July 12, 2022

ABOUT



G.A.C..GROUP
Innovation & Performance For Impact

International consulting firm in innovation and performance of companies and territories.

Founded in 2002, G.A.C. Group is an international consulting firm in innovation and performance composed of 200 experienced consultants in 9 offices in France and 6 worldwide (France, Germany, Romania, Brazil, Singapore and Canada).

Its expertise is based on customized support in 3 main areas: Innovation, HR Performance and Financial Performance. G.A.C. Group identifies and develops financial performance levers for social and fiscal issues and sustainable impacts on the entire value chain of Innovation Management.

www.group-gac.com



The purpose of GENEO Capital Entrepreneur is to provide the real economy with positive finance

GENEO provides tailor-made capital that adapts to the pace of each company and has nearly €600 million at its disposal. As a business partner, GENEO mobilizes to support the execution of structuring, growth and transformation projects through its teams, but also its specialized business partners (external growth, positive impact, digital and innovation).

GENEO also has a platform of more than 140 independent experts and a community of nearly 200 families and entrepreneurs, offering a sharing of experiences and a business network unprecedented in France. The terms of this operational support are adapted to the specific needs of each company and formalized jointly by the GENEO team, the management team and the company's other shareholders in a "Growth Book". Passionate about those who make, create and want to move the lines, the GENEO team's only purpose is to bring each entrepreneur's ambition to the highest level.

At GENEO, when we invest, we invest!

www.geneocapitalentrepreneur.com

bpifrance

Bpifrance's equity investments are made by Bpifrance Investissement. Bpifrance finances French companies - at every stage of their development - with credit, guarantees and equity. Bpifrance supports them in their innovation and international projects. Bpifrance also ensures their export activity through a wide range of products. Consulting, university, networking and acceleration programs for startups, SMEs and ETIs are also part of the offer proposed to entrepreneurs.

Thanks to Bpifrance and its 50 regional offices, entrepreneurs benefit from a close, single and efficient contact to help them face their challenges.

www.Bpifrance.fr

PRESS CONTACTS & NETWORKS



Marc DUPUY : marc@geneocapitalentrepreneur.com



Laure Schlagdenhauffen : +33(0)1 41 79 85 38 | Laure.schlagdenhauffen@bpifrance.fr



Sofia DA SILVA : +33(0)1 73 00 11 01 | sdasilva@group-gac.com

